cleverpanda MARKETING

Brand. Digital. Growth.

Client Pricing Sheet

Choose an engagement level that reflects your business priorities. We confirm the exact scope and investment after discovery.

Cleverpanda Marketing Ltd | November 2026

Business Foundations

ESSENTIAL | From £750

Focused projects for startups and early-stage businesses. Typical project range £750–£2,000.

Brand & Digital Growth

GROWTH | From £2,500

Brand, website and marketing programmes for growing businesses. Typical project range £2,500–£7,500.

Strategic Digital Transformation

PREMIUM | From £7,500

Integrated programmes for established businesses. Custom quotation based on requirements.

How your quotation works

Your proposal identifies the selected services, deliverables, revision rounds, timeline and payment schedule. Strategy, design, implementation and ongoing management are scoped separately. Starting prices do not include every capability listed in our services guide.

The £750 foundation level supports a focused engagement; website pricing depends on requirements. Hosting, advertising spend, third-party software and specialist development are quoted as appropriate. Any VAT and external charges will be identified in the quotation.

Payment and next steps

Smaller projects: 50% deposit to begin; 50% after final approval and before release, launch or handover. Larger engagements: an agreed milestone payment schedule. All engagements are subject to the final scope and Project Agreement.

Arrange a discovery conversation: hello@cleverpanda.co.uk
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